



# Become an Iowa Historic Route 20 Passport Station

## -Details-

The Historic Highway 20 Passport Sticker Program is designed to feature every city along the Historic Route between Dubuque and Sioux City.

A **Passport Book** will be printed through various sponsorships and be distributed to each Passport Station. Each passport station will receive 5 books with the option to obtain more. The cost for the books are free and free to hand out to interested travelers.

Each city passport station will receive a sticker depicting a defining location in town. This image can be submitted or selected.

Stickers will be printed by the organization and sent directly to the Passport station location.

Each passport station will receive an initial 100 stickers for the cost of **\$25** and can be reordered at any time.

A passport station will also receive a small poster and window decal indicating them as a station location.

Passport Stations will be listed on the website below.

A town may have more than one station, but the sticker will remain the same. An example would be that location A is only open weekends and location B is a M-F business.

We will verify your location and participation yearly.

Samples of the Passport Book and Stickers are available at:

**[www.historicroute20.org/iowaPassport](http://www.historicroute20.org/iowaPassport)**

## Becoming a Station

My location along Iowa's Historic Route 20 would like to participate in the Passport Station program.

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City Name

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Location/Business Name

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Mailing Address

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City ST ZIPCODE

---

Hours of Operation

---

Email address (for office use only)

---

Credit Card Number

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EXP CCV ZIPCODE

## REMIT TO

**Historic Route 20  
PO Box 787  
Iowa City, IA 52240**

**[iowa@historicroute20.org](mailto:iowa@historicroute20.org) or 617.733.5796**



# Become an Iowa Historic Route 20 Passport Station

## BOOK SPONSOR

### -Details-

The Historic Highway 20 Passport Sticker Program is designed to feature every city along the Historic Route between Dubuque and Sioux City.

A **Passport Book** will be printed through various sponsorships and be distributed to each Passport Station. We intend to print 250-300 passport books to be distributed across Iowa to visitor centers and passport stations.

We are seeking your sponsorship to produce this book that will encourage travel across the state of Iowa.

### Our Sponsorship Options

Back Cover—FULL COLOR 7" x 5.5" - \$500

Inside Page— FULL PAGE 7" x 5.5" - \$350

Inside Page— HALF Page 3.5" x 5.5" - \$175

Inside Page—QUARTER (Business Card) Page—\$100

Samples of the Passport Book and Stickers are available at:

[www.historicroute20.org/iowaPassport](http://www.historicroute20.org/iowaPassport)

**To sponsor a Passport Book, please contact us**

**[iowa@historicroute20.org](mailto:iowa@historicroute20.org)**

Once we receive your sponsorship, we will contact you for your ad art work, image or information.

### Sponsor a Passport Book

We would like to Sponsor Iowa's Historic Route 20 Passport Book

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Location/Business Name

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Mailing Address

---

City ST ZIPCODE

---

Email address (for office use only)

---

\$

SPONSOR—DONATION AMOUNT

---

Credit Card Number

---

EXP

CCV

ZIPCODE

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